

MOSCHINO Pollini

ALBERTA FERRETTI

PRESS RELEASE

AEFFE: Notification Of Share Buy-Back on 18h November 2021

San Giovanni in Marignano, 19th November 2021 – Aeffe SpA announces to have acquired on 18th November 2021, in conforming with the programme released to the market and approved by the Shareholders' meeting held on April 28, 2021, a total number of 100,000 treasury shares (corresponding to 0.093% of the total number of the ordinary shares), at weight average price of Euro 2,867 for a total counter value of Euro 286,717.00.

The Company, listed on the STAR segment of Borsa Italiana, operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino and Pollini.

On the basis of the information provided by Banca Imi S.p.A., the authorized intermediary in charge of carrying out the purchases of treasury shares, the daily transactions made are summarized below in aggregate form:

DATE	NUMBER ORDINARY SHARES PURCHASED	AVERAGE PRICE (EUR)	TOTAL AMOUNT (EUR)
2021.11.18	100.000	2,867	286,717
TOTAL	100.000	2,867	286,717

Further to the transactions mentioned above, AEFFE owns no. 7,663,067 treasury shares (representing 7.138% of the share capital).

Information contained in this Press release are also published on the Company's website, www.aeffe.com in the Investor relations section, as well as on the website www.emarketstorage.com.

Contacts:

Investor Relations
AEFFE S.p.A
Annalisa Aldrovandi
+39 0541 965494
annalisa.aldrovandi@aeffe.com
www.aeffe.com

Press Relations
Barabino & Partners
Marina Riva
+39 02 72023535
m.riva@barabino.it